



2022 Programme

A collective, evolving project

An action plan resulting from the 2021 International Conference of Independent Publishers

At the [International Conference of Independent Publishers in Pamplona-Iruñea](#) in November 2021, the Alliance's member publishers defined the **Alliance's main objectives for 2022-2025 and the resulting action plan**. The latter is **a continuation of the 2015-2021 objectives and actions** - insofar as the majority of issues identified as priorities at the previous Conference remain key priorities for the members of the Alliance ([see all the actions carried out in the past period here](#)).

The 2022-2025 action programme may of course be modified and completed following the meetings of the language networks (to be held at the beginning of 2022) and the meetings of the Alliance's thematic groups, which will begin in March 2022 and punctuate the year 2022 (see details below).

The Alliance is organised in **language networks**, to which **thematic working groups** have been added for several years. This complementarity (between language networks and thematic groups) favours collaboration between language networks: the activities of the Alliance are thus presented here under a **transversal approach** (major objectives and major themes). However, **the facilitation of the language networks requires coordination**, an element which does not appear in this document, but which requires follow-up by the Alliance's permanent team. Also not included in this action plan is the **"management, administration, fundraising, communication and operation"** part of the association, which also requires a significant amount of work by the permanent team.

All the work of the Alliance could not be carried out without a **continuous and renewed reflection on its governance and internal functioning**. With this in mind, and in addition to the governance decisions taken in Pamplona (thematic groups, strengthening of links between members and the ICIP, Board and General Assembly, etc.), a "REthink" working group has been set up, with the task of working on long-term developments in terms of the Alliance's governance and operation (see details below).

Values and commitments reaffirmed and put into practice

The members of the Alliance also reaffirmed the values and commitments that unite them in the Alliance through the [Pamplona-Iruñea Declaration “For independent, decolonial, ecological, feminist, free, social and solidarity-based publishing”](#) ([read the Declaration available in 9 languages here](#)).

This Declaration will be illustrated by a [Guide to Good Practice](#), which is currently being produced. It will not only clarify the terms of the Declaration but also offer book professionals concrete and practical criteria for implementing it. One of the challenges of the Guide is to reflect the diversity of realities and contexts in which the Alliance's member publishers operate. Thus, this Guide will be evolving and updated over time, in order to fit in with developments in the profession but also structural changes that may occur in the socio-economic environment of members.

The [proceedings of the Conference](#) are currently being drafted and will be available on the Alliance website in the coming weeks. You can listen to the [round-table discussions on the Alliance's YouTube channel](#).

1/ The Alliance, a place for experimentation and reflection through the Bibliodiversity Observatory

Continue the analyses, reflections and advocacy via the thematic working groups set up during the 2014 Conference and set up new working groups on the themes and issues discussed during the 2021 Conference

Public book policies (existing groups)

Updating of [existing maps](#) for French-speaking sub-Saharan Africa and Latin America; development of the mapping of public policies in the Arab world; guide to public book procurements in the Spanish-language network...

Freedom to publish (existing group)

Publication of the study underway within the Alliance ([see here](#))

Digital publishing (group to be reactivated)

Feeding the Alliance's Lab in several languages ([see here](#))

Book ecology (group to be created)

Creation of a working group; a dedicated section in the Bibliodiversity Observatory, compilation of resources and analyses

Each thematic group sets objectives and an action plan and appoints one or several referents; the thematic groups meet regularly throughout the year.

Providing tools and documenting international independent publishing

Bibliodiversité review

Publication of the issue "[Inclusi\(f.v.e.s\). Le monde du livre et de l'écrit: quelles diversités?](#)" [Inclusion and diversity in the book industry] in February 2022; preparation of the next issue on the theme of succession and transmission within publishing houses

Independent publishing glossary (developed by the Alliance's Spanish-language network)

Guide to Good Practice (charter) for independent publishers

Implementation and practice of the Declaration's principles

Development of a logo (visual identity) of the Guide to Good Practice

2/ The Alliance, a space for collaboration and sharing

Share practices and know-how (on regional, national or even international levels, depending on the needs expressed) between publishers

- **Cycle of virtual training courses** on social media and copy-writing (French-language network)
- **Continuation of inter-professional meetings between booksellers and publishers** from French-speaking Sub-Saharan Africa in partnership with the [AILF](#) (common charters, presentation of publishing house catalogues, etc.)
- **Workshops, sharing of know-how and meetings of thematic groups** throughout the year (within the Babelica platform in particular - see below)

Meet and strengthen the flow of exchanges

- **2022 calendar of book fairs** to develop opportunities for meetings
- **Practical information sheets** available to members on fairs, aid offered to publishers (translation grants, etc.), literary prizes, training, author residencies, etc.

3/ The Alliance, a tool for promoting independent publishing and the circulation of books

Encourage the visibility and promotion of independent publishing

- **International Bibliodiversity Day** (21 September 2022 - [see the multilingual sound card of B-Day 2021](#))
- **Bibliodiversity Ambassadors** ([see here](#))

Promote the circulation of works and productions of independent publishing houses

Launch of the first virtual book fair Babelica (on B-Day 2022)

A [virtual space](#) dedicated to international independent publishing houses, with a triple vocation: 1/ an online international book fair (for the public); 2/ a space for online debates (for professionals and the public); 3/ a place for rights sales and purchases (for professionals).

HotLists

International and thematic selections of books published by independent publishers

- Children's Books HotList ([see the 2021 HotList](#); to be updated in 2022)
- Non-fiction HotList (to be launched in 2022)
- HotList of books in minority languages (to be launched in 2022 or 2023)
- Latin American HotList ([see the 2020 HotList](#))
- Arab World HotList ([see the 2021 HotList](#))

4/ The Alliance, a laboratory of alternative editorial practices

Pursue and strengthen solidarity-based publishing partnerships (transfer of rights, translations, co-publishing projects, etc.)

- **Establishment of editorial groups by catalogue affinity** (literature, children's literature, non-fiction, etc.)
- **Regular project fairs** throughout the year between Alliance members
- **Support for the implementation of transfers and co-publishings** (publication of the next title in the "Terres solidaires" collection, co-publishing for children, etc. - [see here](#))

Communicate and increase awareness

- **Production of communication tools** on solidarity co-publishing
- **Advocacy to institutions** for co-publishing

5/ The Alliance, an evolving governance and operation

To work on the governance of the Alliance, a questionnaire was sent to all the members of the Alliance prior to the Pamplona meetings; a compilation of the responses was presented in Pamplona, enabling priority areas to be drawn up for the 2022-2025 period. To continue the work on the Alliance's governance and mode of operation, a working group is setting up in 2022 ("REthink" working group, a long-term task).

REthink

Among the areas of reflection and work that will be developed in the context of this working group are:

Rethink the Alliance as an advocacy tool for independent publishers

Develop the Alliance's thematic groups, in addition to the language networks

Decisions:

Each thematic group sets objectives and an action plan and appoints one or several referents; the thematic groups meet regularly throughout the year.

Improve/ modernise/ develop the Alliance's internal and external communication

Decisions:

- The moral and financial report of the Alliance (presented at the General Assembly of the Alliance) will be translated into Spanish and English (in addition to French) and sent to all members.
- The meetings of the ICIP (International Committee of Independent Publishers composed of the coordinators of the language networks) will be open to members who wish to participate.

Open up networks, develop new memberships (in particular with the creation of an Asian network)

Get involved

Alliance members are invited to become more involved in the Alliance's communication, by featuring the Alliance logo on their website, social media, communication documents, relaying Alliance communications, etc.

2022 Calendar

February 2022

- 2022 action plan and 2022 forecast budget presented to the ICIP and to the language networks (language network meetings)
- Setting up of post-Conference thematic groups (Bibliodiversity Observatory)
- Setting up the REthink group (governance and functioning of the Alliance)
- Publication of the “Inclusi(f.v.e.s)” issue of the Bibliodiversité review
- Start of the “Terres solidaires” solidarity co-publishing process

March 2022

- Publication of the proceedings of the Conference
- First meetings of the post-Conference thematic groups
- First meeting of the REthink group
- Setting up groups by catalogue affinity
- Children's Books HotList and children's book fair

April 2022

- Publication of the first version of the Guide to Good Practice
- Non-fiction project fair

May 2022

- Uncensored book fair
- Publication of the study on freedom to publish
- Cycle of virtual training courses on social media and copy-editing (French-language network)
- Literature project fair

June 2022

- Cycle of virtual training courses on social media (French- language network)
- Post-Conference thematic group meetings
- REthinking group meeting

July and August 2022

- Communication tools and advocacy for solidarity co-publishing

September 2022

- International Bibliodiversity Day (21 September)
- Babelica: first edition of the virtual book fair for independent publishers

October 2022

- “Terres solidaires” co-publishing (finalisation of the next title in the collection)
- Cycle of virtual training courses on correction work (French- language network)

November 2022

- Post-Conference thematic group meetings
- REthinking group meeting



International network of 800 publishing houses
in 55 countries around the world

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