

**PROMOTING BIBLIODIVERSITY:
THE INDEPENDENT PUBLISHERS AT
THE 2013 FRANKFURT BOOK FAIR**



International
Alliance
of independent
publishers

Stand: Hall 5.0, D111

ARABIC-LANGUAGE

PUBLISHERS

Med Ali Éditions, Tunisia*

Wael ABID

www.edition-medali.com

Atlas Publishing, Syria*

Samar HADDAD

ENGLISH-LANGUAGE

PUBLISHERS

Ankur Prakashani, Bangladesh*

(also publishes in Bengali)

Mesbahuddin AHMED

www.ankur-prakashani.com

Jacana Media, South Africa*

Bridget IMPEY

Ester LEVINRAD

www.jacana.co.za

STAND: 8.0, C70

Metis, Turkey*

(mainly publishes in Turkish)

Müge GURSOY SOKMEN

www.metiskitap.com

STAND: 5.1, B142

Spinifex Press, Australia

Susan HAWTHORNE

Renate KLEIN

www.spinifexpress.com.au

STAND: 8.0, B100

The New Press, United States

Sharon SWADOS

www.thenewpress.com

STAND: 8.0, J72

Tulika Books, India*

Indira CHANDRASEKHAR

tulikabooks.wordpress.com

Women Unlimited, India*

Ritu MENON

www.womenunlimited.net

FARSI-LANGUAGE PUBLISHERS

Forough, Germany*

Hamid MEHDIPOUR

www.foroughbook.net

Ferdosi, Sweden*

(also publishes in Swedish)

Medhi RAHIMZADEH

www.ferdosi.com

Naakojaa, France

Golnaz BROOMANDI

Tinouche NAZMJOU

www.naakojaa.com

STAND: 5.0, D111

Pooya, Germany

Beytollah BINIAZ

FRENCH-LANGUAGE

PUBLISHERS

Éditions Charles Léopold Mayer, France

Isabelle YAFIL

www.eclm.fr

STAND: 5.0, D111

Éditions d'en bas, Switzerland*

Jean RICHARD

www.enbas.ch

STAND: 6.1, C103

Éditions de l'Atelier, France

Arielle CORBANI

Lan-Hanh DO

www.editionsatelier.com

STAND: 5.0, D111

Ruisseaux d'Afrique, Benin

Béatrice LALINON GBADO

www.ruisseauxdafrique.com

STAND: 5.0, E160

éditions du Sextant, France*

Isabelle PIVERT

www.editionsdusextant.fr

STAND: 6.1, A114

ITALIAN-LANGUAGE PUBLISHER

Il leone verde, Italy*

Anita MOLINO
www.leoneverde.it

STAND: 5.1, C50

PORTUGUESE-LANGUAGE PUBLISHERS

Boitempo Editorial, Brazil

Ivana JINKINGS
Kim DORIA
www.boitempoeditorial.com.br

STAND: 5.1, E79

Contra Capa, Brazil*

Araken GOMES RIBEIRO
www.contracapa.com.br

STAND: 5.1, E79

Liga Brasileira de Editoras (LIBRE),

Brazil*
Haroldo CERAVOLO
www.libre.org.br

Pallas Editora, Brazil

Cristina WARTH
Mariana WARTH
www.pallaseditora.com.br

STAND: 5.1, E79

SPANISH-LANGUAGE PUBLISHERS

Alianza de editoriales mexicanas independientes (AEMI), Mexico*

Deborah HOLTZ
www.aemi.com.mx

Cuarto Propio, Chile*

Marisol VERA
www.cuartopropio.cl

del Naranjo, Argentina

Jaquelina ROMERO
www.delnaranjo.com.ar

STAND: 5.0 D156

Editores de Chile (EDIN), Chile*

Juan Carlos SÁEZ
www.editoresdechile.cl

JC Sáez editor, Chile*

Juan Carlos SÁEZ
jcsaezeditor.blogspot.fr

STAND: 5.0, D111

la marca editora, Argentina

Guido INDIJ
www.lamarcaeditora.com

STAND: 5.1, E53

Libros del Zorzal / Teseo, Argentina*

Octavio KULESZ
www.delzorzal.com
www.editorialteseo.com

Polifonía Editora, Peru*

Gabriela IBAÑEZ
www.polifoniaeditora.com

STAND: 5.0, D161

Trilce Ediciones, Mexico*

Deborah HOLTZ
www.trilce.com.mx

Txalaparta, Basque country

Mikel SOTO
www.txalaparta.com

STAND: 5.1, D38

The publishers whose names and countries are followed by a star (*) will be presenting a selection of their books on the Alliance stand (5.0, D111).

To contact the publishers in Frankfurt or meet them, do not hesitate to address the International Alliance of independent publishers.

equipe@alliance-editeurs.org / www.alliance-editeurs.org

A PROFESSIONAL WORKSHOP AFTER THE FRANKFURT BOOK FAIR

6th preparatory workshop of the International Assembly of independent publishers, a unique and intercultural event gathering more than 80 independent publishers from the 5 continents in 2013 and 2014

To learn more about the International Assembly:
www.alliance-editeurs.org/-international-assembly-of-122

Diffusion of human and social sciences books: what innovative strategies to succeed? 13 to 15 October 2013, Frankfurt

For independent publishers, the diffusion and distribution of “difficult” books such as human sciences books often present a challenge. These books have problems finding their readership in a book market characterized by editorial overproduction, a strong concentration of publishing businesses, points of sales and distribution structures. To valorize a production less mainstream, some publishers adopt original distribution and promotion strategies by bringing on board associative actors, new digital actors, or by setting up partnerships with universities. These isolated initiatives are however not well known from most publishers. This is why, in the spirit of solidarity driving the Alliance, publishers want to share experiences and knowledge by addressing these issues during a workshop. In order to promote a better circulation of human and social sciences texts, books presentations will also be organized to enable the creation of translation and co-publishing projects between publishers of the Alliance.

This workshop gathers 17 publishers from 10 countries.

It is organized in partnership with the Frankfurt Book Fair, and with the support of the Fondation de France, the Centre national du Livre and the Goethe-Institut South Africa.



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