PROMOTING BIBLIODIVERSITY:
THE INDEPENDENT PUBLISHERS AT
THE 2013 FRANKFURT BOOK FAIR

International Alliance of independent publishers

Stand: Hall 5.0, D111
ARABIC-LANGUAGE PUBLISHERS

**Med Ali Éditions**, Tunisia*
Wael ABID
www.edition-medali.com

**Atlas Publishing**, Syria*
Samar HADDAD

ENGLISH-LANGUAGE PUBLISHERS

**Ankur Prakashani**, Bangladesh*
(also publishes in Bengali)
Mesbahuddin AHMED
www.ankur-prakashani.com

**Jacana Media**, South Africa*
Bridget IMPEY
Ester LEVINRAD
www.jacana.co.za
**STAND:** 8.0, C70

**Metis**, Turkey*
(mainly publishes in Turkish)
Müge GURSOY SOKMEN
www.metiskitap.com
**STAND:** 5.1, B142

**Spinifex Press**, Australia
Susan HAWTHORNE
Renate KLEIN
www.spinifexpress.com.au
**STAND:** 8.0, B100

**The New Press**, United States
Sharon SWADOS
www.thenewpress.com
**STAND:** 8.0, J72

**Tulika Books**, India*
Indira CHANDRASEKHAR
tulikabooks.wordpress.com

**Women Unlimited**, India*
Ritu MENON
www.womenunlimited.net

FARSI-LANGUAGE PUBLISHERS

**Forough**, Germany*
Hamid MEHDIPOUR
www.foroughbook.net

**Ferdosi**, Sweden*
(also publishes in Swedish)
Medhi RAHIMZADEH
www.ferdosi.com

**Naakojaa**, France
Golnaz BROOMANDI
Tinouche NAZMJOU
www.naakojaa.com
**STAND:** 5.0, D111

**Pooya**, Germany
Beytolah BINIAZ

FRENCH-LANGUAGE PUBLISHERS

**Éditions Charles Léopold Mayer**, France
Isabelle YAFIL
www.eclm.fr
**STAND:** 5.0, D111

**Éditions d’en bas**, Switzerland*
Jean RICHARD
www.enbas.ch
**STAND:** 6.1, C103

**Éditions de l’Atelier**, France
Arielle CORBANI
Lan-Hanh DO
www.editionsatelier.com
**STAND:** 5.0, D111

**Ruisseaux d’Afrique**, Benin
Béatrice LALINON GBADO
www.ruisseauxdafrique.com
**STAND:** 5.0, E160

**éditions du Sextant**, France*
Isabelle PIVERT
www.editionsdusextant.fr
**STAND:** 6.1, A114
The publishers whose names and countries are followed by a star (*) will be presenting a selection of their books on the Alliance stand (5.0, D111).

To contact the publishers in Frankfurt or meet them, do not hesitate to address the International Alliance of independent publishers.
equipe@alliance-editeurs.org / www.alliance-editeurs.org
A PROFESSIONAL WORKSHOP AFTER THE FRANKFURT BOOK FAIR

6th preparatory workshop of the International Assembly of independent publishers, a unique and intercultural event gathering more than 80 independent publishers from the 5 continents in 2013 and 2014

To learn more about the International Assembly:
www.alliance-editeurs.org/-international-assembly-of-122

Diffusion of human and social sciences books: what innovative strategies to succeed?
13 to 15 October 2013, Frankfurt

For independent publishers, the diffusion and distribution of “difficult” books such as human sciences books often present a challenge. These books have problems finding their readership in a book market characterized by editorial overproduction, a strong concentration of publishing businesses, points of sales and distribution structures. To valorize a production less mainstream, some publishers adopt original distribution and promotion strategies by bringing on board associative actors, new digital actors, or by setting up partnerships with universities. These isolated initiatives are however not well known from most publishers. This is why, in the spirit of solidarity driving the Alliance, publishers want to share experiences and knowledge by addressing these issues during a workshop. In order to promote a better circulation of human and social sciences texts, books presentations will also be organized to enable the creation of translation and co-publishing projects between publishers of the Alliance.

This workshop gathers 17 publishers from 10 countries.
It is organized in partnership with the Frankfurt Book Fair, and with the support of the Fondation de France, the Centre national du Livre and the Goethe-Institut South Africa.

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